
INSURANCE INDUSTRY SOLUTION

14-09-2020

"Sick of Paper Invoices? Consider using payby's online invoicing service to manage and track all invoices in one site"



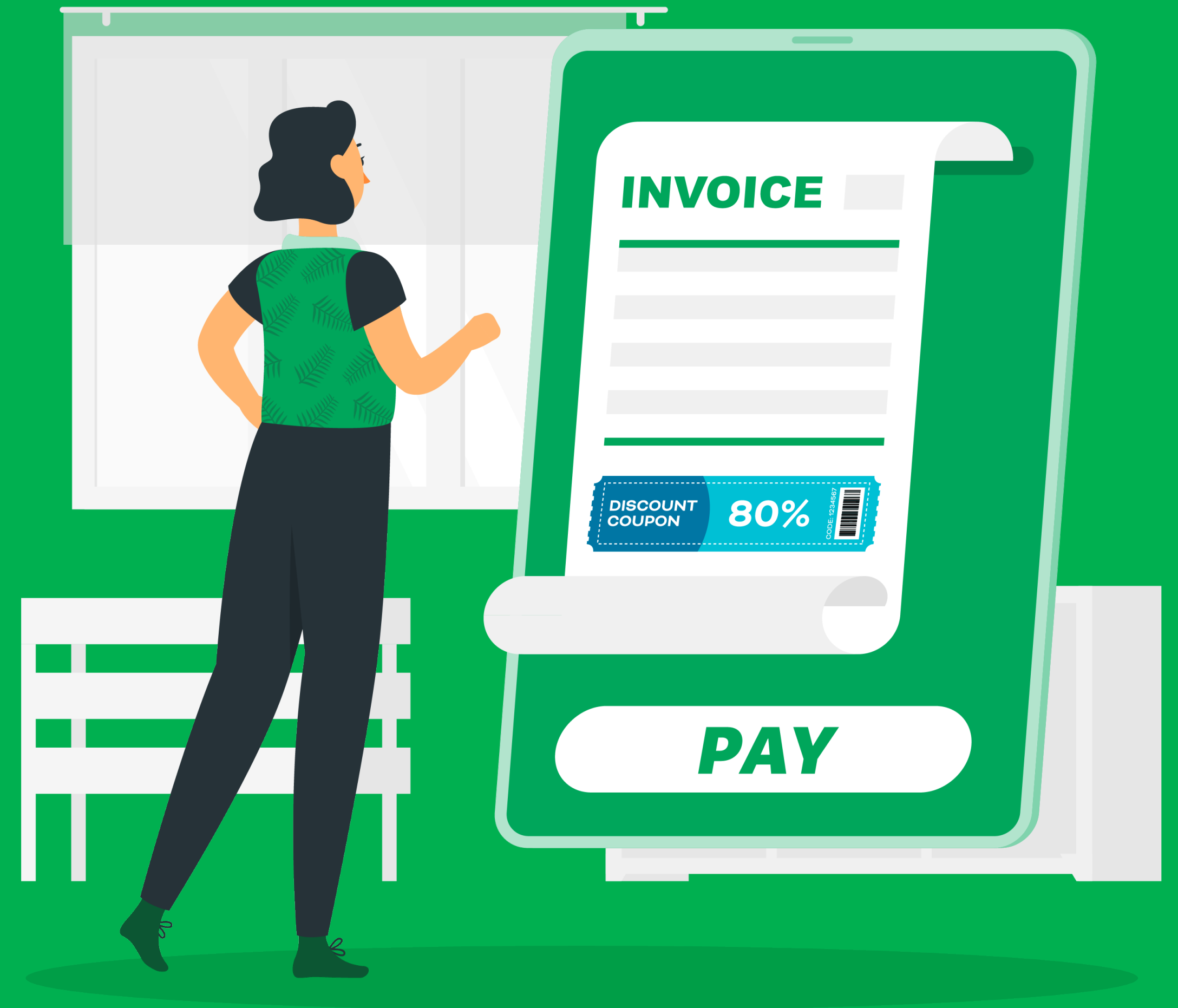
The traditional Invoice issuing process is the template of the merchant's next foreign trade commercial Invoice on the Internet, which is filled in according to the requirements and printed on A4 paper, and then mailed to the customer or received by the customer.

This approach is laborious, time-consuming, costly, and has limited user coverage. Invoice saves time and money. According to news reports, the U.S. Treasury estimates that using e-Invoice could save \$450 million a year.



Introduce

- PayBy offers its own solutions:
- 1. Flexible and convenient: generate Invoice bills online and notify customers via SMS or email, so that customers can easily complete payment online;
- 2. Tracking payment: Send payment reminder with one click to easily urge payment;
- 3. Precision marketing: The blank space of invoice supports filling in enterprise introduction letter, certificate, feedback request and discount code, etc., and precision marketing.



Insurance Industry

Introduction

Promoting payment convenience across the insurance industry is not as complex or challenging as it may seem. New customers with mobile payment habits are more likely to favor insurance companies that offer online payment services.

The challenge of market environment and the change of customer behavior remind the insurance companies to make new adjustment to the way of selling insurance. Combined with the traditional insurance sales scenario, it creates a benchmark case combined with PayBy to bring customers more convenient experience with PayBy's relevant capabilities.



Challenges

insurers :

- 1) Are you still having trouble receiving a complaint from customers because they waited too long in line for business?
- 2) Are you still having trouble checking with the customer to see if the payment has been made?
- 3) Are you still having trouble by frequent customer complaints about invoices being lost on the way?

Our Offerings



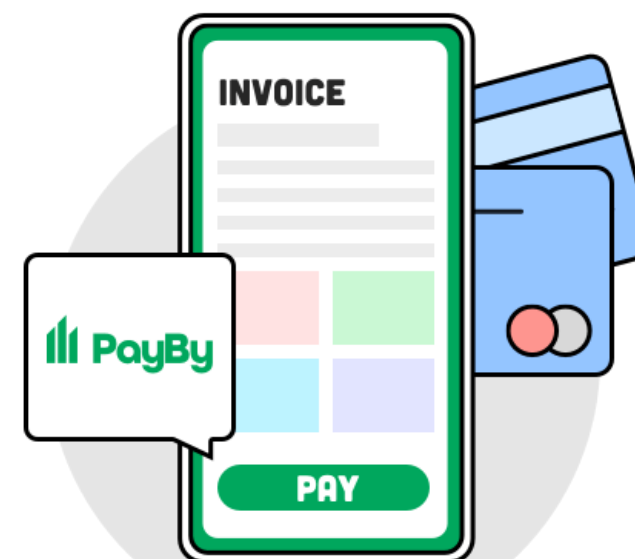
We're here to help you get your finances out of the way —
invoicely is free,
simple and secure invoicing for small businesses.





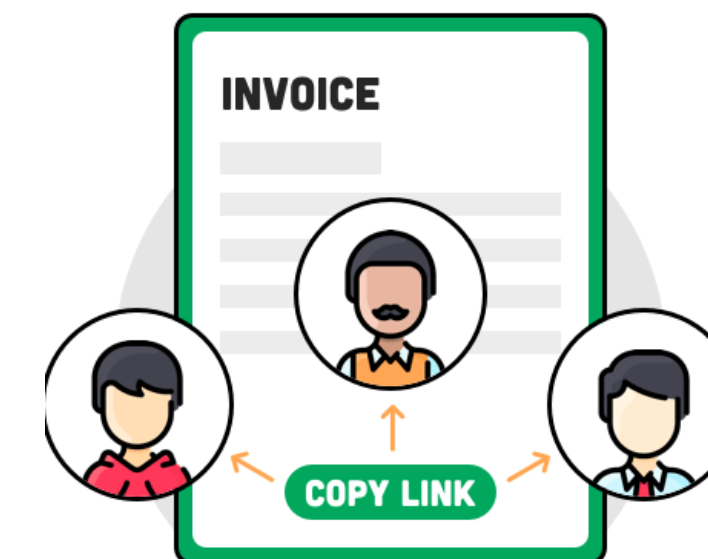
Fill in after-sales policy

Fill in the return or cancellation policy on the invoice. This will help customers know more your products and services



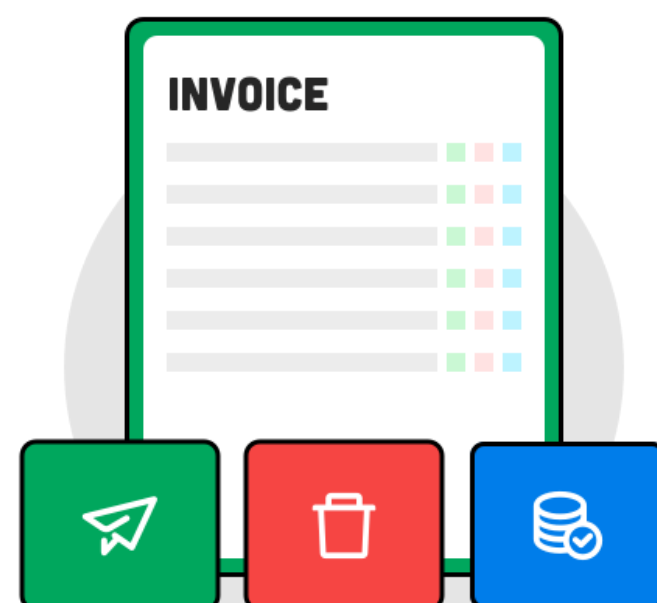
Accept Online Payments

Accept credit cards and many payment gateways from day one, and let clients pay right from your invoice — even on their mobile device



Sharing invoice as a link

Copy the invoice link to the customer, the invoice link can be viewed by anyone, quickly and efficiently recover your funds



Operation history

Detailed record [send] [cancel] [record a payment] and other operations, check at any time



Taxes, Discounts, Shipping

Add taxes, discounts and shipping to single line items or invoice totals and lean back — invoicely does all the calculating for you



Make your brand stick out

Fully customize statements, logos, icons, control panel pages and log-in screens to fit your individual design and colour scheme

Explore our Services, Solutions and Products that can empower your business



For the insurance buyer:

Pay for insurance anytime, anywhere, no queues

- 1) Get instant payment notification via SMS or email
- 2) Insurance can be paid as long as you have phone number or email
- 3) Support a variety of payment methods : Debit Card, Credit Card, PayBy, Totok, Botim, etc

Perfect customer service

- 1) An invoice can be sent to multiple email address or phone numbers, no need to worry about losing any invoice
- 2) The invoice contains the real-time payment status, making it easy to check the payment progress at any time
- 3) Support online printing invoices, easy order management, clear data report
- 4) Use TOTOK to keep in touch with insurance broker at any time

Traditional ways of collecting insurance funds are changing,we can help you:

For the insurance buyer:

Maximize staff efficiency

- 1)It takes only a few simple steps to create a invoice and provides replication without having to fill it out repeatedly
- 2)Send the invoice online, without disturbing the customer by phone,save the manpower for offline business,improve the efficiency
- 3)Support automatic calculation of product price before or after tax, easy tax declaration

The ultimate collection experience

- 1)The fastest settlement time is real-time, bank account will receive the funds within T+2 after successful payment
- 2)Support to manage invoices status and provide personalized service

Simplify and Reduce IT Overhead

- 1)PayBy provides unified and complete invoice management service,relief from data loss concerns due to hardware failure

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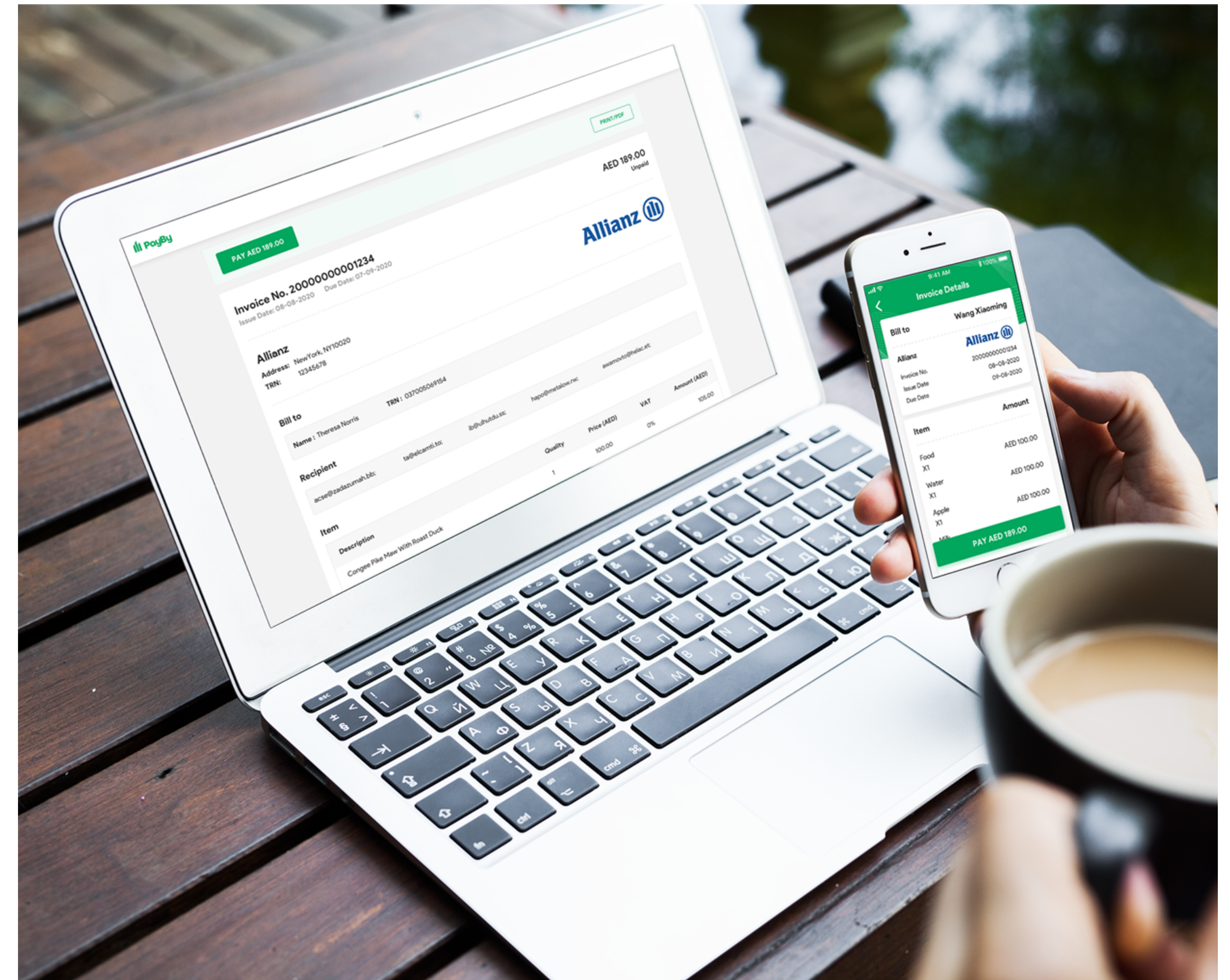
For the insurance buyer:

Get detailed and real-time payment status

- 1) Get instant updates about expenses Collected, expenses due, etc
- 2) Send insurance fees reminders to customer instantly
- 3) Receive Email or SMS notifications after the customer completes payment

Free marketing tools

- 1) Invoices can be filled in with company or product introduction, discount codes, etc. Increase insurance sales and expand the company's influence.



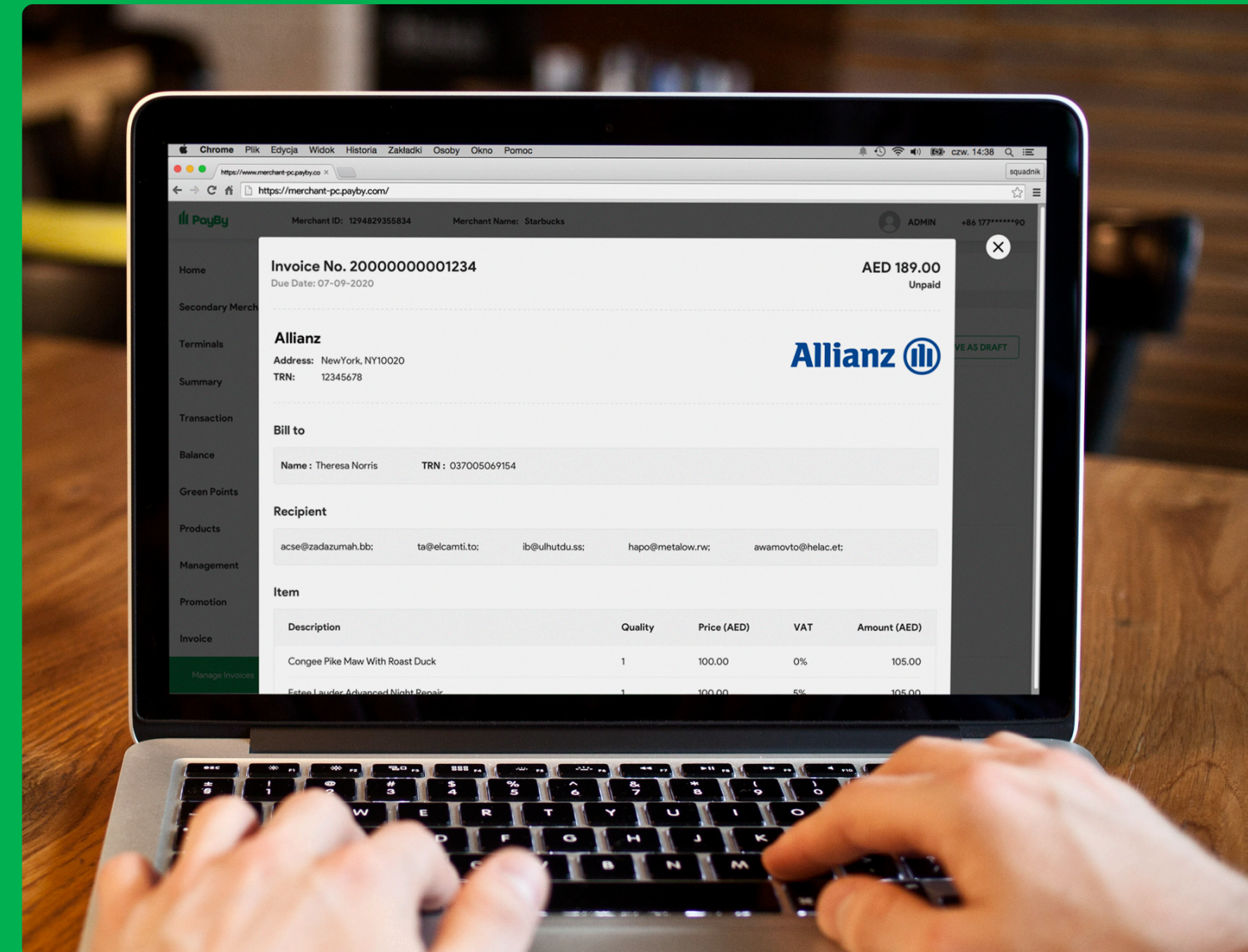
User experience



Step1:The customer confirms the purchase of insurance

Step2:Create and send invoices

Step3: Customer receives invoice notification(SMS& Email)



Method 1: Pay the bill by SMS: click on the payment link when receive the invoice SMS notification.

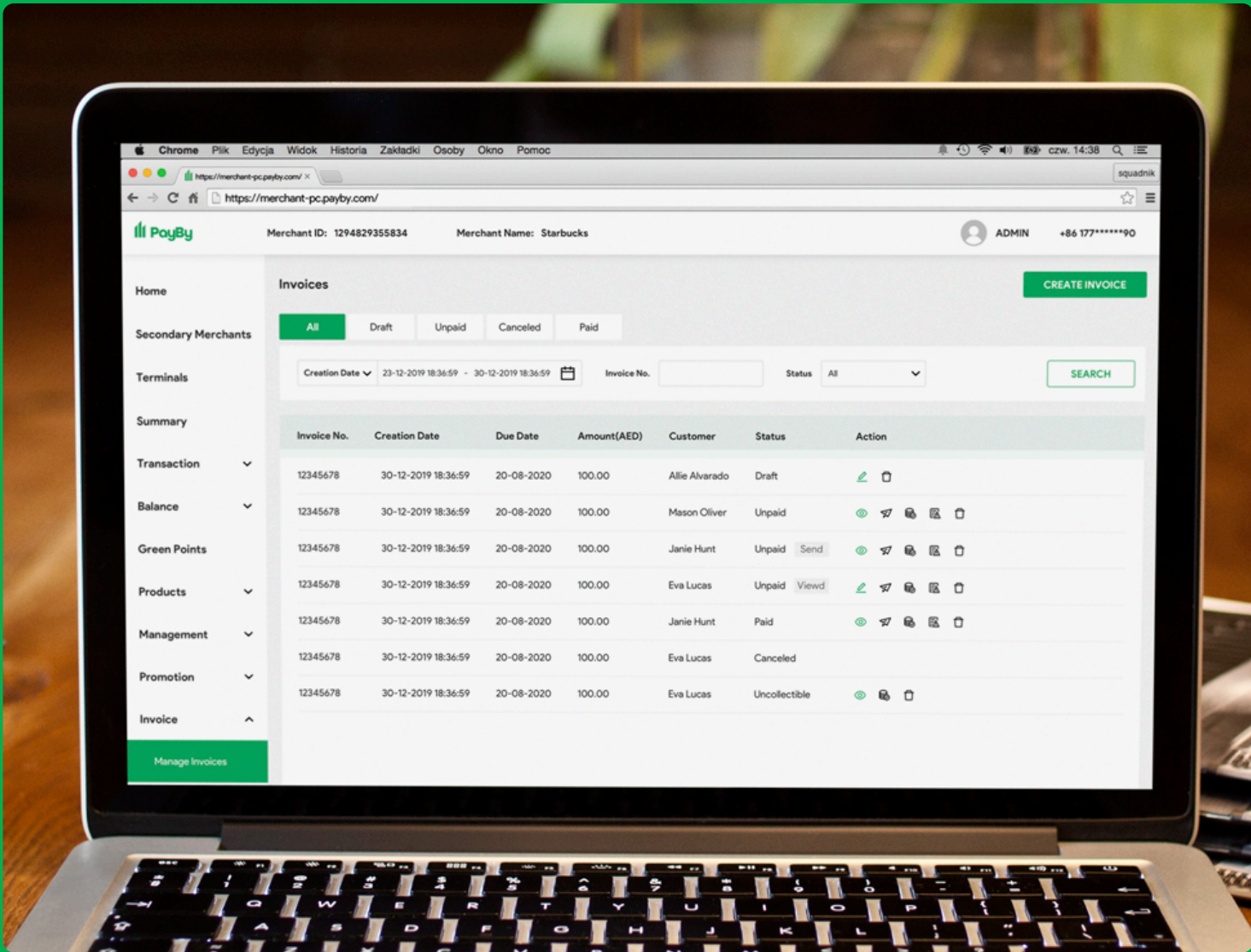
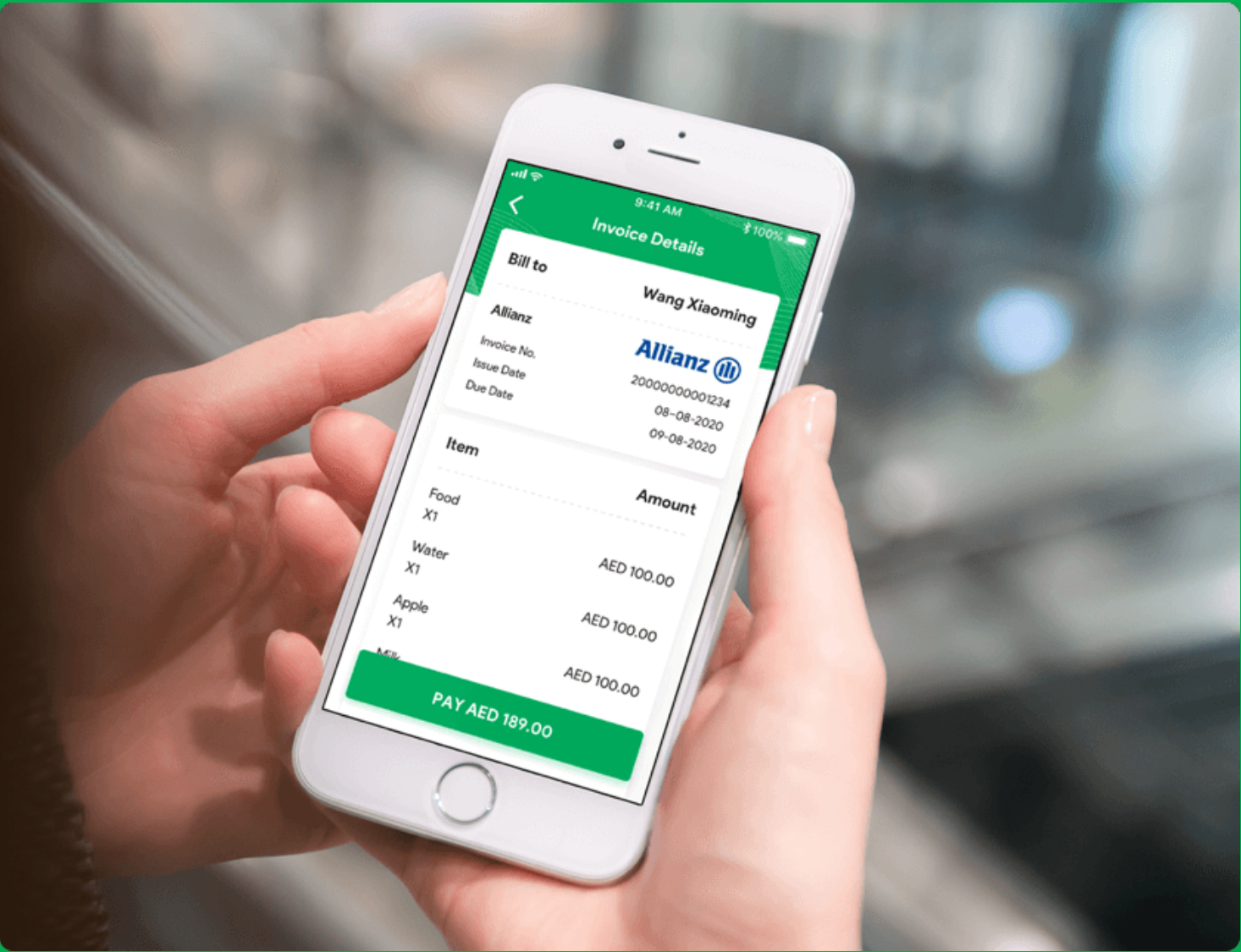
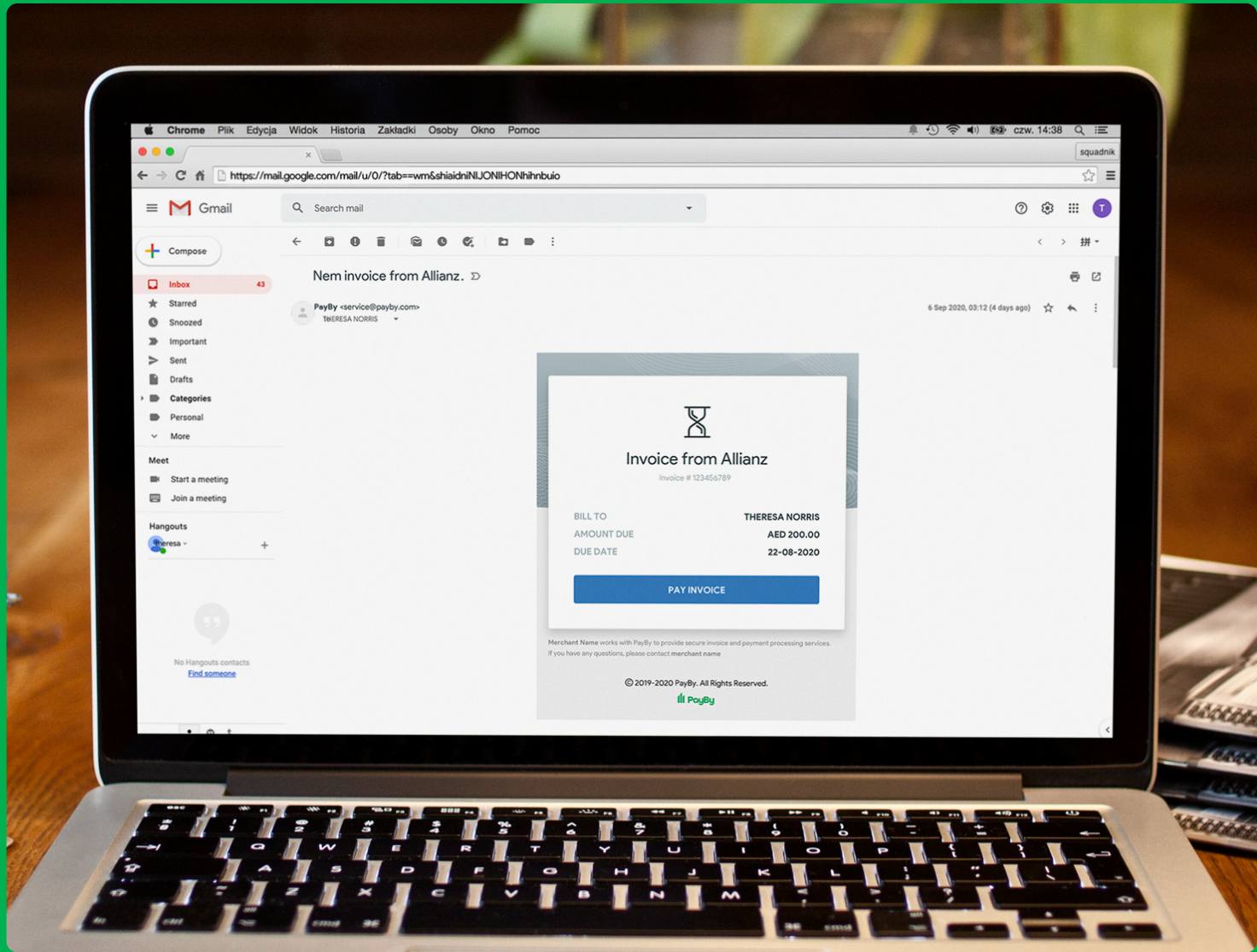
User experience



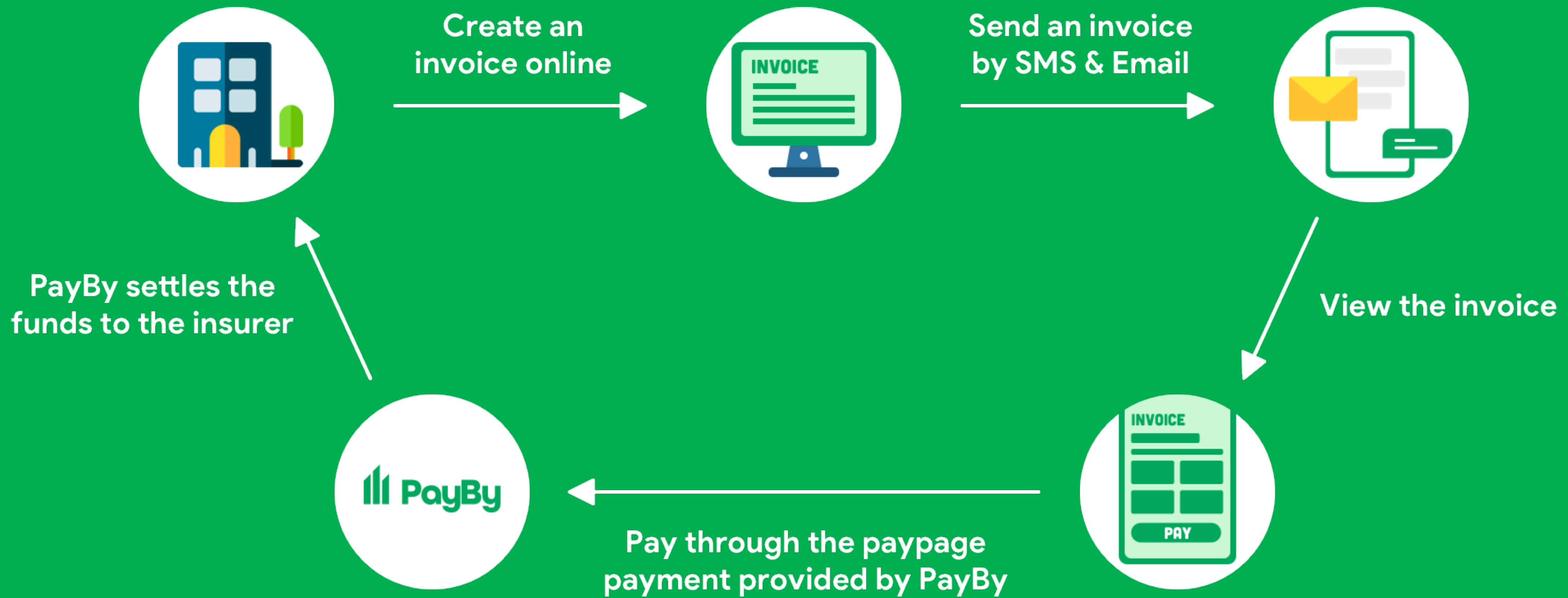
Step3: Customer receives invoice notification(SMS& Email)

Step4: Customer paid successfully

Step5: View all current invoices



Method 2: Pay the bill by Email: Click on the payment link when receive the invoice Email notification.



THANK YOU

Contact us:

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